

# BUSINESS ADMINISTRATION ASSESSMENT TOPICS

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The Business Administration Assessment is a fully online, customizable exam designed to measure student knowledge across business education disciplines. You'll work with our team to select topics that best align with your curriculum and map to your program's learning outcomes.

## CORE TOPICS

Available at the undergraduate, master's, and doctoral levels. All core topics (except Business Communications) are also available in German, Spanish, French, Portuguese, Mongolian, and Russian.

- Accounting
- Business Ethics
- Business Finance
- Business Integration & Strategic Management
- Business Leadership
- Economics
  - Macroeconomics
  - Microeconomics
- Global Dimensions of Business
- Information Management Systems
- Legal Environment of Business
- Management
  - Human Resource Management
  - Operations/Production Management
  - Organizational Behavior
- Marketing
- Quantitative Research Techniques & Statistics

## ADVANCED & SUPPLEMENTAL TOPICS

Peregrine enables programs to customize their assessments further with supplemental topics. These can be used to assess specializations, concentrations, or unique areas of emphasis.

- Accounting & Finance
- Healthcare Administration
- Human Resource Management
- Marketing
- Public Administration
- Sport Management

## WANT TO LEARN MORE?

Connect with our team at  
[www.PeregrineGlobal.com](http://www.PeregrineGlobal.com).